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|  |
| --Quiz Funnel |
|  | SELECT \* |
|  | FROM survey |
|  | Limit 10; |
|  |  |
|  | SELECT question, COUNT (distinct user\_id) |
|  | FROM survey |
|  | GROUP BY 1; |
|  |  |
|  | --Home Try-On Funnel |
|  |  |
|  | SELECT \* |
|  | FROM quiz |
|  | LIMIT 5; |
|  |  |
|  | SELECT \* |
|  | FROM home\_try\_on |
|  | LIMIT 5; |
|  |  |
|  | SELECT \* |
|  | FROM purchase |
|  | LIMIT 5; |
|  |  |
|  | --Create Table |
|  |  |
|  | SELECT DISTINCT q.user\_id, |
|  | h.user\_id IS NOT NULL AS 'is\_home\_try\_on', |
|  | h.number\_of\_pairs, |
|  | p.user\_id IS NOT NULL AS 'is\_purchase' |
|  | FROM quiz q |
|  | LEFT JOIN home\_try\_on h |
|  | ON q.user\_id = h.user\_id |
|  | LEFT JOIN purchase p |
|  | ON p.user\_id = q.user\_id |
|  | LIMIT 10; |
|  |  |
|  | SELECT count(DISTINCT q.user\_id), |
|  | h.user\_id IS NOT NULL AS 'is\_home\_try\_on', |
|  | h.number\_of\_pairs, |
|  | p.user\_id IS NOT NULL AS 'is\_purchase' |
|  | FROM quiz q |
|  | LEFT JOIN home\_try\_on h |
|  | ON q.user\_id = h.user\_id |
|  | LEFT JOIN purchase p |
|  | ON p.user\_id = q.user\_id |
|  | group by 3; |
|  |  |